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CDA Picnic at Ginger Jenkots!

This year for the annual CDA picnic, we are fortunate to have not only a beautiful location, but a chance to fire in Ginger's soda kiln! For a \$10 donation to cover the cost of fuel, you can drop off up to 3 pieces at Ginger's house no later than the Wednesday before the picnic (June 22nd), and see your finished products at the picnic when she opens her kiln (Sunday, June 26th). How exciting! You can use her glazes, or bring your pieces already glazed. But the clay and glaze MUST be able to fire up to cone 11 (it gets really hot in there!). Porcelain will come out white; stoneware with iron will come out toasty brown.

Come Sunday, June 26th to 3890 Dawley Road, Virginia Beach, from 1 - 4 pm. Bring lawn chairs and a dish to share. Although there is lots of shade, you might also want to bring sun screen and bug spray. Details, call Ginger 408-6636.

We will be holding a silent auction which will include the bisqued pieces from the Simon Leach workshop. We encourage you to donate a piece of your own artwork, or some item that is pottery related, to help raise money for our very worthwhile organization. If you do not wish to donate a piece, please consider bidding on one of the objects in the auction.

This promises to be a fun and exciting way to spend an afternoon, so mark your calendars now!

-Genez
Newsletter Editor

Dues are DUE!!!

See details [page 5](#)

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UPCOMING EVENTS

May 15 CDA Board Meeting 2:00pm,
General Meeting 3pm,
Hoffeimer Building, VWC.
Demo: Dee Isenhour gives
advice on selling your work in
galleries on consignment.

28-29 Paul Wandless workshop
has been CANCELLED (see
details [page 4](#))

June 22 Deadline for soda-fire drop off
at Ginger's (details above).

26 CDA annual Picnic at Ginger's
(see above for details).

July 16-17+31 Handbuilding workshop with
Akiko Tanaka - still spaces left
(see details [page 2](#)).



Hand Building Workshop with Akiko Tanaka

Saturday and Sunday, 10:00 - 3:00

July 16 - 17, 2011

at Virginia Wesleyan Studio, Hoffheimer Bldg.

Plus Sunday, July 31 at 1:00

for lunch and to discuss our finished work.

\$85 - Members, \$115 - Non-members



Akiko Tanaka will be bringing us a 2 day hands

on workshop based on traditional Japanese hand building, slip decoration and brush work painting. We will be making a large bowl 18 - 24 inches. This is a two day workshop July 16 -17 10:00 -3:00 at VWC studio, with an additional day on July 31, at 1:00 pm where we will come together for lunch and discuss our work and final piece.

You will need to bring:

- a brown clay, preferably standard 266
- a white porcelain slip
- sculpting tools
- ribs
- paint brushes.

Akiko Tanaka is an award winning Japanese ceramic artist who divides her time between Tokyo, and Hampton Virginia. She has been a guest artist at both Hampton University and Christopher Newport University, where she continues to work and give demonstrations. She has shown her work for the past 20 years in Japan, the past 10 years in Hampton Roads, and recently in New York City. She teaches Ceramics in both Tokyo and the United States. She is also an internationally certified Art Clay Silver Senior Instructor.

For the past three years she has served as an ambassador to Virginia for Empty Bowls Japan.



Artist's

Statement: My goal as an artist is to express the great and unique potential that exists within human beings and to share it with the world by visualizing it in space and channeling my energy into creating its supreme image.

Creation always accompanies a struggle; a resistance to the ideas imposed on oneself from the outside world while searching for identity in one's innermost universe.

Of all of the mediums of artistic expression clay holds the most appeal for me. Clay has plasticity and is an interesting material to work. Touching clay, which is a gift from the Earth, brings me comfort and heals my mind; I feel the great energy of the Earth in the soil.

My objective as an artist is to create "the manifestation of happiness" from the universe inside me. I hope that the public will perceive this happiness in my work and that it will inspire their own happy memories.

There are still spaces left for this fabulous workshop. [\(See page 3 for sign-up info\)](#)

MORE WORKSHOP NEWS

Sandi Pierantozzi -NEW DATE August 20&21



Sandi Pierantozzi is a studio potter and lives in Philadelphia, PA. She began making pots in 1984 at The Clay Studio in Philadelphia, where she first became an Associate, and then a Resident Artist. In 1993 she was chosen as an Emerging Talent presenter at the National Council on Education for the Ceramic Arts, and was a Featured Demonstrator at that conference in 2001. She has presented at numerous conferences around the country. She has also received a Fellowship from the Pennsylvania Council on the Arts. Her awards include the Hammill & Gillespie Purchase Award in the Ceramics Monthly International Ceramics Competition in 1999, the People's Choice Award in the Strictly Functional Pottery

Show in 1998, and she was the Fleisher Challenge winner in 1996.

Her work is in the American Museum of Ceramic Art, Pomona, CA, The Museum of Ceramic Art at Alfred, Roger D. Corsaw Collection of Functional American Ceramics, Alfred University, Alfred, NY, The Permanent Collection of the San Angelo Museum of Fine Arts, San Angelo, Texas, The Permanent Collection of Jacksonville State University, Jacksonville, Alabama, and in many private collections throughout the country.

Sandi has taught at Penland School of Crafts, Anderson Ranch Art Center, Arrowmont School of Arts and Crafts and teaches workshops nationwide. Her work has been included in over a dozen books on Pottery, and in her own books. She and her husband, Neil Patterson, also a potter, share a studio, "Neighborhood Potters," in the Art Museum area of Philadelphia. They are founders of the Fairmount Arts Council, and organize community events, classes and workshops in their neighborhood.

Sandi's work is hand built, textured and assembled using soft slabs. We are pleased to bring Sandi for a two day hands on workshop August 20 & 21, 2011, with a slide show on Friday evening (location to be determined). So mark your calendars. Price to be determined. This will be held at the VWC studio, 10:00 to 4:00 both days.

To attend a workshop, please make your check payable to CDA, specify which workshop you are paying for, and mail it to:

Lynne Bailey
140 E. Canvasback Drive
Currituck, NC 27292

Questions? Email Lynne at
lynnebells@gmail.com
or call her at 757-376-3174.

Please Note: Workshop registration fees are non-refundable, unless the workshop fills up and someone on the waiting list can fill your space.

CDA SHOWS

Don't forget! Call for entry!

The CDA Open Members Exhibition is fast approaching and we want your piece!

We will accept one piece from each member. No jpgs needed - just download the entry form, fill it out and drop it off with your piece and a \$10 cheque on Saturday, 4th June between 11 - 2pm.

The location? The Neil Britten Gallery, off the library on the campus of Virginia Wesleyan.

Can't do the show because you can't make the delivery date? No excuses. You can drop your piece off at either Lesley or Suzanne's house, Wednesday 1st through Friday 3rd June. Call or e.mail first.

Then all you need to do come to the opening on Saturday, 11th June from 6 - 8pm. Come - eat, drink and mingle . . . oh, and there will be awards.

See attached prospectus, or look on our website under 'Call for Entries'

**For more info, contact either Lesley 481-9279 hildreth99@cox.net
or Suzanne 499-6053 suzcowan1@juno.com**

Artisans in the Park

August 6 and 7 at Great Neck Park

Off of Great Neck Rd. behind Cox High School

Space is limited to number of tables at the park under the shelter we are assigned. Some tables can be on a share basis. To participate, please send a check made out to CDA for \$30 to

Robert Hitt

1205 Old Kempsville Rd.

Virginia Beach, VA 23464

Remember that 30% of your sales go to Parks and Rec, up to the amount that you would have paid had you participated as an individual artist.

CANCELLATION!

The Paul Wandless workshop scheduled for May 20-21 at VWC studio has been cancelled due to unforeseeable circumstances.

If you have signed up for this workshop, your check will be returned to you. This workshop may be rescheduled at a later date depending on availability. A separate sign up will be taken at that time. We regret any inconvenience this may have caused you.

ANNOUNCEMENTS

For Sale

**Brown Craft-Paper Bags -
rectangular bottom with raffia type handle**

106 Large bags – 13"x7"x17" - \$20

465 Medium bags – 8"x4¾"x 10½" - \$65

62 small bags – 5¼"x3½"x8¼" - \$10

**For more information please contact
Elizabeth Sawyer at 757-535-7539**

Fred Freeman and Robyn Bailey had
work selected for the d'Art Center
21st Annual

Mid-Atlantic Art Exhibition,

A National Competition of Works
on Paper and Clay.

The work is on exhibit until June 27, 2011.

Kilns for sale

Paragon A-66B Asking \$75

120/240 volts, 15 amps, 3600 watts, copper wire size
10, fuse 30, 3-pole, grounded neutral, single phase.
Uses Clothes Dryer circuit.

This is a simple manual kiln. Very basic and reliable.
Will go to cone 9.

Includes: Manual, Kiln stand, Analog pyrometer with
new thermocouple, Extra wall bricks, Extra elements,
Peep plugs, Assorted electrical parts

One owner. Works great as is. Needs brick work,
bricks are included. Perfect little kiln for China paint-
ing or small firings.

No shelves or posts included. Does not have a kiln sit-
ter. Fire using cone packs (not included). One single
unit that is easy to move with two people.

Skutt Model 181 Asking \$150

3-ring, 2250 Degree F / cone 6 - 20amp 4600W
115/230-208 Volt AC. Approx. 17"x22" Heating
Area. Overall size is 35"hx22"w.

Includes: Dawson Kiln sitter, Assorted small
Cones for kiln sitter, Stand, Shelves (no posts),
Peep plugs

I got this kiln used and only fired it once. Easy to
transport. Separates into 4 parts that you can lift
by yourself.

**Interested? Contact Ronda Shulenburg
340-8316 or email clayrt@cox.net**

CALL FOR ENTRIES

SENIOR ARTFEST '11

**SHOWCASING THE TALENT OF SOUTH
HAMPTON ROADS'S ARTISTS AGE 50+**

**Entry Application Deadlines:
Monday, May 16 for non-members,
Wednesday, May 18 for members**

Art Intake - May 25 & 26

Peoples Choice Exhibit June 27 - July 22

**For info call 625-5857
or email: crandolph@primeplus.org**

For Sale

Metal display panels

**Used in shows for hanging pieces. Interest-
ed please call Joyce Gollogly at 717-758.**

Dues are DUE!!!

\$30 - Individual, \$50 - Family

**Please make your check out to CDA and mail
to:**

Dede Schmidt

1800 Valhalla Arch

Virginia Beach, VA 23454

**Please include your address, email, and your
preferred phone number (cell or home) so
Dede can keep her records current.**

My experience with The



By *Genev Malebranche*

As a small-time artist, I was torn with the idea of accepting credit cards since I only participate in a few shows each year. Most companies charge monthly fees even if you don't use their service. They also deduct a percentage from each sale they process for you, as well as a transaction fee. Different card companies charge different rates, so you may have to pay VISA 5.75% and AmEx 6.75% for each transaction where their card was used. It was very confusing to decipher when looking at the monthly statement, not to mention costly to my meager bottom line. But when they began to tack on an additional \$10/month as a security compliance fee, I gave up and cancelled the service.

But all hope was not lost. I had heard of The Square on TV, and when our fearless leader, Ray Wood, introduced his at a meeting last March, I decided to try it. One big catch, though, it requires a "smart phone" (I-phone or DROID phone), or an I-Pad. These devices have unlimited access to the internet just about anywhere in the civilized world, which is essential for instant transaction verification. But this access comes with a hefty price-tag, usually around \$25 - \$30 per month, depending on your carrier. This internet ready fee adds up to more than all of my previous monthly fees, which is why I didn't jump on the Square the instant I saw it on TV. But then my husband got a Smart Phone, and he told me I could use it on show weekends. So I took the leap.



If you have access to a smart phone or I-pad anyway, The Square is the way to go for a small-time artist. There is no sign-up fee, no monthly fee, no security compliance fee, no transaction fee... For transactions where the card is present and swiped, they take a small percentage of the total amount (2.75%) which is transferred directly to the card company. If you enter credit card numbers manually (can't swipe for some reason), Square costs 3.5% + 15¢ per transaction. And instead of using carbons and a knuckle-buster, your customer signs the phone's screen with the pad of his finger. Amazing! They can receive an electronic receipt by inputting their email address or a text message with their cell phone number. But you must be ready to give them a paper receipt if they prefer the old fashioned way instead.

The only other requirement is an email account and a checking account for them to deposit your money into. You must supply The Square with the routing and account numbers where you want your money to be deposited. It appears in your account as usable funds within 3 to 4 business days. That is standard practice in the industry. And they give you email notification of account activity.

I used my Square this past weekend in Williamsburg at the aptly named show, "Art On The Square." I was very glad to have the ability to take cards, because for the first time, 75% of my sales came from charge cards. If you have access to a smart phone anyway, and you are a small volume artist like me, I highly recommend it. Go to squareup.com to learn more.