

Ceramic Designers Association Board Meeting

January 16, 2011

Call to Order

Meeting called to order at 2:10 by Ray Wood.

Attendance:

Present: Ray Wood, Ginger Jenkot, Ronda Shulenburg, Chuck Wolfe, Ros Moger, Dee Isenhour, Lynn Bailey, Robert Hitt, Genez Malebranche, Dede Schmidt, Suzanne Cowan, Cathy Peyton, Suzanne Baur
Absent: Marion Adams, Lesley Hildreth

Agenda

Welcome /New Members /Guests /Announcements /Hospitality

Ray: Need for Hospitality chair

Reading of the Minutes – Beverley Mayfield

Treasurers Report – Chuck Wolfe

1. Started year with approximately \$4956. Ended with approximately \$2948.
2. There is a need to have a Budget Committee. Suzanne Cowen and Genez Malebranche will analyze last year's budget and present a new budget to the board for approval at the February Meeting.
3. Approved Budget will be posted in the minute book.

Committee Reports:

Monthly Programs - Ginger Jenkot

1. Will send around a sign up list to the membership in the General Meeting for monthly demos.
2. Jan. Suzanne Baur will be the presenter

Empty Bowls - Cathy Peyton

1. Two new sales venues, Harbor gallery and Fast Frame.
2. Will still have the dining room available for EBD. Confirmed after meeting with Virginia Wesleyan.
3. Will send around a signup list to the membership in the General Meeting for EBD volunteers.
4. Bowl rolls are doing well.
5. Goal 650 tickets. \$20k profit.
6. Can accept donations.
7. Suzanne Cowan to work with Cathy Peyton with the Cultural Alliance to advertise EBD.

8. Discussion on Advertising: No paid advertising. Sponsors to have recognition on flyers. Make sure Garden Club is recognized.

Workshops – Lynne Bailey

1. January: Simon Leach Workshop at ODU, 1/22-23/2011. Pre workshop party at Robyn Bailey's "other" house. Open to everyone.
2. April: Horse Hair, Genez Malebranche at her house 1st Saturday in April, rain date the following Sunday. 12 members may attend. Cost \$40.
3. May: Paul Wandless. Details to follow later.
4. Lynne, Q: Booking flight. Does the artist do this or CDA? A: Artist pays and CDA reimburses. Suggest to the amount that CDA will pay.
5. Amaco should ship the supplies at their own expense.

Shows- Robert Hitt

1. Cathy Peyton to work with Robert on transition.
2. Should be receiving letter of invitation from Virginia Beach Convention Center and Humida (sp) for April Cherry Blossom Show.

Newsletter – Genez Malebranche

1. Would like to create a new banner for the newsletter. Would like membership to supply her with pictures to create a photo mosaic of the title.
2. Possibly send the mosaic to Lesley Hildreth to incorporate in Website.
3. Lynne Bailey would like to see the "Claymate" of the month return to the newsletter.
4. Deadline for newsletter information is 25th of the month.

Website – Lesley Hildreth (not in attendance)

Ray Wood: Workshop pages need to be corrected to have Lynne Bailey's information on the page. Contact information needs to be verified by membership and updated.

Membership – Dede Schmidt

1. Currently have 25 members. Will get more memberships at General Meeting since dues are due.
2. Is working on a new roster.

Exhibitions – Suzanne Cowan/ Lesley Hildreth

1. Working on opportunities for experienced members to show their work. First show tentatively set for August 2011. Prospectus coming within the next 60 days. Will have 7 awards, cash and ribbons. Purpose is to exhibit work of members.
2. Need generic title for show. Will ask at General Meeting.

New Business

1. Suzanne Cowan – workshop is available from the Cultural Alliance of Hampton Roads on Income, Finances, Growth and Funding for-profit partners. Passed out flyers on event.

Pretlow library in Norfolk, Saturday, Jan 29, 2011 10 am - 12 pm, cost is \$15 for non-members.

2. Next November the Cultural Alliance of Hampton Roads will be giving a symposium on Artists in Business. Experts in Marketing, attorneys, CPA's will be presenting.
3. Hampton Roads Wholesalers in Newport News will deliver clay. Contact Fred.
4. Dede Schmidt – Highwater Clay is willing to ship to Contemporary Art Center. CDA might be able to be included on the order.
5. Ronda Shulenburg – Moved to have Board meeting to start ½ hour earlier at 1:30. Voted on and passed. Ray will check to see if we can come in early and notify Lesley of change the website.
6. Chuck Wolfe – Needs bill from Jenny to pay for meeting room. Ray: Had a credit with VWC bookkeeping. They will send us a bill when it is due.
7. Hospitality Chair needs to be filled.
8. Need EBD Chair for 2012.

Old Business

None

Adjourned at 3:05.

Ronda Borberg-Shulenburg

Secretary