

CDA Board Meeting Minutes

Emails prior to Jan. 19, 2014, and final topics face-to-face on Jan. 19

Open Meeting – Welcome new members, guests

Minutes – Bonnie

Treasurer's Report – Robyn: Board members received the 2013 final spreadsheets by email. Robyn is working on 2013 taxes and 2014 budget. She will recruit a couple CDA members to perform an audit and budget review.

Committee Reports

Empty Bowls – Judith: It was decided at the bowl roll on Sunday to keep the ticket price the same. Something about Shawn. Lesley can explain what needs to be done. 2013 EBD brought in approximately \$18,000.

Workshops – Ginger:

Shows – Bob: Next show will be the Cherry Blossom event but the date is not yet known. Robert will let all know when he gets that info.

Newsletter – Fred: Get submissions in by the 25th of the month, and they will be published just the way Fred receives them, without corrections.

Website – Trish: Will update the Empty Bowls website page when that information is available. It has the new date already listed. Missing is the tally for last year's amount raised (2012 tally is listed currently). Once the decision for the ticket price is finalized, she can update the links. If the ticket cost stays the same, this will simply mean turning the existing payments link back on. If the ticket price changes, she'll need to make a new payment widget that charges the new amount to PayPal, so keep her in the loop.

Membership – Ronda: Boar members received the roster showing who has paid 2014 dues to date.

Social Media – Meghan: The CDA Facebook page is doing well. I've updated some newer pictures and posted about meetings, the 'All Fired Up' show and the holiday party - bowl roll. As a group page, it's pretty cool because it has a tracker that updates our 'reach' to people that see our page. For example, one of the 'All Fired Up' show posts reached 123 people! And 100 people saw the holiday party post. We've received a few new 'likes' as well. Right now we are up to 175 for our page.

Back in November, we also received a Facebook request looking for a member who can make an urn, which I had added to the CDA newsletter; however no one has messaged me that they would like to offer their services. Maybe we can direct her to some other resources?

This could be a great tool for CDA- a greater Facebook presence could gain us more notice and possibly more members.

Hospitality Chair – Stephanie: no report

Publicity Chair – Jim: Wrote Terri Annas of the Virginia Pilot and informed her of his CDA publicity role. Also asked her to help get coverage for Empty Bowls. No word yet. He also did the same with the public relations manager at the Norfolk Botanical Garden, Kelly Welsh. Kelly seemed open to working with us to promote Empty Bowls and maybe other activities as well.

Exhibitions – no chair

Old Business

Robyn – CDA pamphlet status – no report

Buzzy – CDA flags or signs to put out at shows – No info yet on flag option for advertising. Buzzy will get going on it this week. She asked Robert to send her the website he found with advertising ideas.

New Business

Storage unit – the Board voted to pay 2014 cost all by Jan. deadline to get the discount cost for the year. In the coming year we can discuss the purpose and use of the storage unit and possible options for relocating our stored items.

Dues-free membership for Board members Bylaws Art.III Sec.3 says annual dues... “determined by the Executive Board with approval by a majority vote of the membership at any general meeting”. No bylaws change is needed. The Board discussed and voted to propose dues-free Board membership at the general members meeting.

-----The topics above were discussed and decided through emails prior to the general members meeting. The topics below were covered face to face on Jan. 19, called to order at 3:20pm.-----

Schedule for subsequent 2014 meetings was decided. They are Feb 8, May 25, Sept 21, Nov 16

Suzanne Cowan volunteered to be Exhibition Chair once again; she feels she will be able to give the time needed.

This face-to-face portion of the Board meeting adjourned at 3:50pm.