

CDA Board Meeting
October 18, 2015

Open Meeting – Call meeting to order @ 2:20p

Minutes – Not read at board meeting.

Treasurer's Report – Not discussed during board meeting.

Committee Reports

- **Empty Bowls – Joyce and Debra:**
NCECA event date conflicts with Empty Bowls. A number of CDA members who usually serve key roles at Empty Bowls will be going. Debra has been trying to work with VWC to reschedule our EBD date (potentially March 18th, 2016), but there is no clear answer yet. Spring Break will likely not be an option (March 21-28) as the campus will be closed. Robyn will be checking in on this with the VWC rep, Diane.
- **Workshops – Ginger:**
Three workshops were scheduled for this fall. October's were canceled because not enough people signed up (today's only had one RSVP, so it was canceled). November will very likely be canceled also. Ginger is still preparing to set up more, but is also open to suggestions (one was calling members to let them know about workshops). She is focused on making connections that will help develop workshop opportunities; also hopes to talk with Stephen Marder with Orzo in Portsmouth to set up some workshops, which could be publicized to help attendance.
- **Shows - Bob:**
Right now the only show scheduled is the 2016 Cherry Blossom Festival at Great Neck in Virginia Beach, which is usually March/April. The Artisans in the Park show was poorly attended and poorly advertised. No library show; there is also a new library policy banning transactions onsite by 3rd parties. No other show opportunities at this time, except for the Master Garden Show in

Chesapeake. Robert will talk with Chesapeake Parks & Rec. about that.

Robert also shared about Lynnhaven Studio in Virginia Beach – the city plans to close it soon; the current date is April. Virginia Beach’s Parks & Recreation program is not interested in keeping/running a pottery program. A public meeting will be set for community members to voice their concerns. The d’Art Center artists may also not get their Norfolk space back.

- **Newsletter**- **Fred** not present.
- **Website** -**Trish** not present.
- **Membership** - **Ronda** not present.
- **Social Media** - **Meghan**
Facebook is doing well. The page is active; people take an interest and ‘like’ the page. Workshops were recently mentioned to boost interest in those.
- **Hospitality** -**Pauline** not present.
- **Publicity** - **Jim** not present.
- **Exhibitions** - **Suzanne**
Nothing new for exhibitions.
- **Old Business** - None discussed.
- **New Business**
 - Buzzy appointed to nominating committee
 - Will need to vote on Meghan becoming Secretary
 - Fred resigning newsletter in January
 - A totem exchange was recommended, which means that everyone brings a set of ‘totem’ pieces to hang on a pole, and everyone picks one like in a gift exchange. It was decided the summer picnic would be the best time to hold this activity. Suzanne will head this up.

- Advertising for workshops was brought up. Ginger is working on making connections. The Beacon is free to post meetings, but we may not have enough meetings scheduled to make that helpful. There are some other possibilities such as flyers.
- The Art Institute was mentioned as a possible gallery space, which would relate well to the culinary department there with a food/dinnerware theme. The only issue would be pedestals or columns, as we would have to find a way to provide them.
- The Artist's Gallery Show feedback: it was a very good show although there was only one sale. Also there is a question regarding the cost for CDA and what the fees paid for; it seems the entrance fee did not go to awards or food as was thought.
 - *Correction: there was more than one sale at the CDA show at the Artists Gallery; about 5-7 sales. Entrance fee always goes to the gallery and food is always voluntary. Also, we agreed beforehand to supply the prize money.*
- The Portsmouth Courthouse Galleries have had less local artist focus and it's hard to get on the calendar.
- Marion has no updates on the library.

Adjourned @ 3:10p

CDA General Meeting

October 18, 2015

Open Meeting – Call meeting to order @ 3:17p

Minutes – Read the April minutes.

Re: minutes- Our one-time contribution to a pre-existing scholarship fund in VWC president's name was discussed in the April meeting. There was a 'yea' vote but no details decided. A vote today is necessary to move forward with an amount, and because it's a non-budgeted item. The amount of \$250 was suggested and then \$500 was recommended. Robyn made the motion to vote for \$500, which was seconded with all in favor, with no opposition. It has passed. A presentation of the check was suggested. Robyn will be able to provide the check to the right VWC rep.

Treasurer's Report – We have \$6187 in our account. Checks have gone out for shows. No recent expenses. Artist's Gallery Show money did not go through the Treasurer. That would be Lesley. Robyn can meet with her to go over that. The main question that was raised (also in the board meeting) was how much we gave...there's concern about the entry fee as it was supposed to cover the prize money but did not. (The total fees were \$425).

Committee Reports –

- **Empty Bowls** – **Joyce and Debra:** The NCECA 50th anniversary conference is the same date is the same as EBD. This happened before and it was moved to the following Thursday. Diane with VWC she would follow up with Debra on if that could be a possibility. Still no response about that. Robyn will meet with her. Because of NCECA many members that have key EBD roles would be away. Serving alcohol was brought up as a possibility- it could provide extra profit. This was deferred to the EBD committee.

- **Workshops - Ginger**: Recent workshops have been canceled, and November will likely be canceled. She will continue to provide opportunities. There have been many hand-building opportunities.
- **Shows - Bob**: Had 8 potters at Artisan's in the Park but there was poor advertising and poor attendance. Guild members get more space than solo artists. The only other upcoming show is the Cherry Blossom March/April 2016 (six or more spaces, have to pay up front, would cost 150 for 2 spaces, potters pay a fee). It's a one day show. Suggestions were asked for as it is hard to find shows in the area, and few members sign up. The Master Gardening in Chesapeake for the spring plant sale would be good. There is no Thanksgiving show planned at the library; the new policy against transactions for non-library activities was mentioned.
A few individuals mentioned the possibility of a contact at TCC, and the Sandler Center was also brought up as a potential space. The closing of Lynnhaven Pottery Studio was briefly mentioned.
- **Newsletter**- Fred was not present. He is resigning from the newsletter in January. Member's interest was queried but no response.
- **Website** -Trish not present.
- **Membership** - Ronda not present.
- **Social Media** - Meghan shared that Facebook is doing well. People interact with the page and start conversations.
- **Hospitality** -Pauline not present.
- **Publicity** - Jim not present.
- **Exhibitions** - Suzanne brought up the totem exchange for the picnic next year.

Old Business

None

New Business

- Buzzy appointed to nominating committee.
- Meghan voted in as new Secretary.
- Fred resigning newsletter in January.
- Revisited the demos for meetings: it should be the VP who finds people to give a quick demo, 15 minutes tops. Requests for demo leaders could be made through the newsletter.
- The next CDA meeting is November 15th.

Meeting Adjourned @ 3:50p.