

CDA Board Meeting Agenda

October 18, 2015

Open Meeting – Call meeting to order @ 2:20p

Minutes – Not read at board meeting.

Treasurer's Report – Not discussed during board meeting.

Committee Reports

- **Empty Bowls – Joyce and Debra:**
NCECA event date conflicts with Empty Bowls. A number of CDA members who usually serve key roles at Empty Bowls will be going. Debra has been trying to work with VWC to reschedule our EBD date (potentially March 18th, 2016), but there is no clear answer yet. Spring Break will likely not be an option (March 21-28) as the campus will be closed. Robyn will be checking in on this with the VWC rep, Diane.
- **Workshops – Ginger:**
Three workshops were scheduled for this fall. October's were canceled because not enough people signed up (today's only had one RSVP, so it was canceled). November will very likely be canceled also. Ginger is still preparing to set up more, but is also open to suggestions (one was calling members to let them know about workshops). She is focused on making connections that will help develop workshop opportunities; also hopes to talk with Stephen Marder with Orzo in Portsmouth to set up some workshops, which could be publicized to help attendance.
- **Shows - Bob:**
Right now the only show scheduled is the 2016 Cherry Blossom Festival at Great Neck in Virginia Beach, which is usually March/April. The Artisans in the Park show was poorly attended and poorly advertised. No library show; there is also a new library policy banning transactions onsite by 3rd parties. No other show opportunities at this time, except for the Master Garden Show in

Chesapeake. Robert will talk with Chesapeake Parks & Rec. about that.

Robert also shared about Lynnhaven Studio in Virginia Beach – the city plans to close it soon; the current date is April. Virginia Beach’s Parks & Recreation program is not interested in keeping/running a pottery program. A public meeting will be set for community members to voice their concerns. The d’Art Center artists may also not get their Norfolk space back.

- **Newsletter**- **Fred** not present.
- **Website** -**Trish** not present.
- **Membership** - **Ronda** not present.
- **Social Media** - **Meghan**
Facebook is doing well. The page is active; people take an interest and ‘like’ the page. Workshops were recently mentioned to boost interest in those.
- **Hospitality** -**Pauline** not present.
- **Publicity** - **Jim** not present.
- **Exhibitions** - **Suzanne**
Nothing new for exhibitions.
- **Old Business** - None discussed.
- **New Business**
 - Buzzy appointed to nominating committee
 - Will need to vote on Meghan becoming Secretary
 - Fred resigning newsletter in January
 - A totem exchange was recommended, which means that everyone brings a set of ‘totem’ pieces to hang on a pole, and everyone picks one like in a gift exchange. It was decided the summer picnic would be the best time to hold this activity. Suzanne will head this up.

- Advertising for workshops was brought up. Ginger is working on making connections. The Beacon is free to post meetings, but we may not have enough meetings scheduled to make that helpful. There are some other possibilities such as flyers.
- The Art Institute was mentioned as a possible gallery space, which would relate well to the culinary department there with a food/dinnerware theme. The only issue would be pedestals or columns, as we would have to find a way to provide them.
- The Artist's Gallery Show feedback: it was a very good show although there was only one sale. Also there is a question regarding the cost for CDA and what the fees paid for; it seems the entrance fee did not go to awards or food as was thought.
- The Portsmouth Courthouse Galleries have had less local artist focus and it's hard to get on the calendar.
- Marion has no updates on the library.

Adjourned @ 3:10p