

CERAMIC DESIGNERS ASSOCIATION

Newsletter

www.cdava.com

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Message from the President

Hello CDA members. The weather has finally warmed, and that means CDA's spring season will be ending soon. May is our last meeting month until September. Make a note that our May meeting will be Sunday the 25th. This is later in the month than usual so as not to conflict with the Soda Firing workshop scheduled the previous weekend.

I had to miss the Hayne Bayless workshop in April because I was in Hilton Head Island, SC. Poor me. I had really wanted to attend that. I'm sure it was fantastic and I'll hear about it soon.

And for other reasons I will miss the May meeting too. But Vice President Chuck will keep the May meeting rolling. We'll be planning the June picnic, so I hope you'll be there to help. Sometimes our best ideas come from the general membership, so don't leave everything up to the Board.

The picnic is always a fun get-together with plenty of food. Sometimes the day includes special features, like a tour of the host's studio and a silent auction of items donated by members. One time we made clay bombs and blew them up with firecrackers. I cannot explain why, but that was so much fun! I've heard an exciting new activity idea for this year's picnic. I hope we get to do it, but it's not all settled yet. Spouses etc. are welcome at our picnic too. I wonder if there's a way to get them more involved with clay? And let's remember to think of our picnic host. There may be things our host could use help with to organize or get set up.

—Sooz

Inside This Issue...

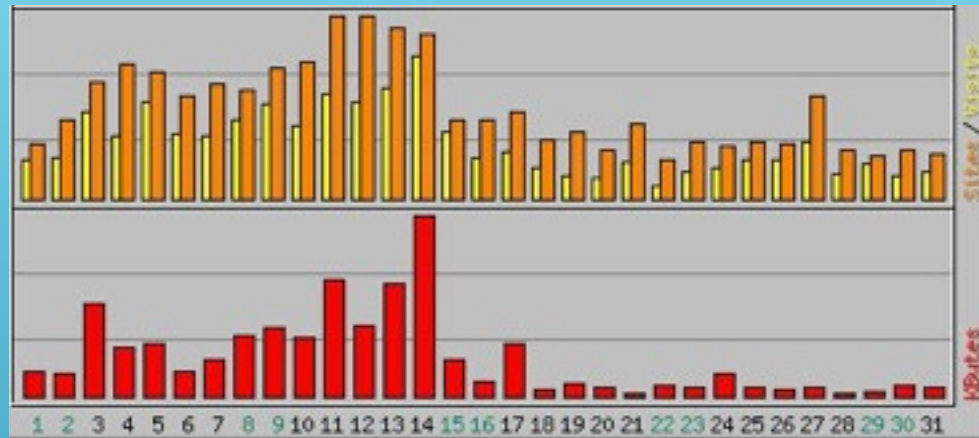
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UP COMING EVENTS

May 17-18: Soda firing at Ray Woods
May 25: Next meeting
May 25: Robert Hitt demo

CDA Website Empty Bowls and Members Pages: From Trish Glaab

As CDA Webmaster, I am probably more interested in our site statistics than most people, but I think there is an interesting story in the numbers. It was not a surprise to me that the Empty Bowls page receives the lion's share of the traffic through the night of that event. Presumably, folks are checking ticket availability or trying to remember when the event starts. Here is the graph of visits for our site for March 2014. The numbers at the bottom are the days of the month. The yellow bars are the visits, and you can see the number of visits peaking right on the day of the event, March 14th.



I can also see the specific breakdown of the top 10 pages visited. Here are the “hits” (number of times the page showed up in a web search) and the “visits” (number of times people actually viewed the page) for March 2014 for our site. The highest number of visits was to the Home page, with 458 visits. The number 2 entry was the Empty Bowls page with 336 visits.

Top 10 of 15 Total Entry Pages					
#	Hits		Visits		URL
1	575	5.24%	458	50.00%	/
2	461	4.20%	336	36.68%	/empty_bowls_dinner.html
3	102	0.93%	18	1.97%	/members.html
4	71	0.65%	17	1.86%	/workshops.html
5	44	0.40%	12	1.31%	/membership.html
6	44	0.40%	10	1.09%	/newsletters.html
7	42	0.38%	10	1.09%	/potters_links.html
8	33	0.30%	9	0.98%	/calendar.html
9	19	0.17%	9	0.98%	/library.html
10	85	0.77%	9	0.98%	/payments2014.html

The next highest amount of traffic was to the Members page. I'm guessing this was driven largely by members renewing their membership and then checking the roster to make sure they were listed. (There were probably multiple visits from some people, since I was slow to get the roster updated in March. Mea culpa.) But, did you know that the Members page does more than just show you a roster of all the current members? We talked about this in our meetings recently, but this page also provides you a way to email all members and board members. Links are provided just above the roster. The “email board members” link automatically opens an email window for you. The “email all members” link provides a list of addresses which you can cut and paste into your email “To”, “CC”, or “BCC” field.

SODA FIRING May 17-18 Wood's gas soda fire kiln. This will be a 3-day event. Bring 4 bisque-fired pieces. Medium size. Cone 8-10 clay only. Car Pool available \$20

May Demo

Robert Hitt will be doing the demo for our May 25th meeting.

MEMBERSHIP

If you know someone who did not receive this May edition of the CDA newsletter, it's because we have purged our mailing list. Anyone who has not renewed their membership for 2014 was dropped from the mailing list. If they wish, they can renew their membership by paying 2014 dues. Details available on the CDA website <http://cdava.com>, on the membership page. We will be glad to have them back!

Thirty CDA members attended the 2-day **Hayne Bayless** Workshop this weekend. IT

WAS A GREAT WORKSHOP! Hayne demonstrated his techniques for handbuilding cups, plates, vases and teapots. He willingly shared his secrets of success, among them: let the clay firm up, don't be impatient! He showed how he uses homemade stencils out of tyvek, slip decorating under glazes, and latex resist use. We made deer tail brushes too!

NEXT WORKSHOP: SODA-FIRING

May 17-18

We have 7 people signed up so there is plenty of room. Bring 4-6 bisque fired pieces and Ray will provide the glazes. You will learn how to load the kiln, and how to fire the soda kiln. SIGN UP FOR A GREAT EXPERIENCE.



Show News CDA

If anyone knows of a possible new show location for CDA please contact the show chair Robert Hitt at 495-0052 or hittrja@verizon.net . Robert would also like to know how many member are interested in doing the Library show during the Thanksgiving weekend. CDA has not yet reserved the library room and we need to know if members are going to the show. We need at least 15 members to be interested so please let your interest be known. Artisans in the Park will also be one of our shows this year in September. We have room for 10 potters in the Artisans show.

Have a great summer and keep on playing in the mud....!

Robert

Don't forget - we're on Facebook!

<https://www.facebook.com/pages/Ceramic-Designers-Association/132125376830962>

Please email any photos you have of CDA activities to Meghan at megd54@gmail.com, so we can share what we do and learn together with the Internet community. Workshops, shows, and other events - photos from different members are a great way to record the good times in CDA and share them with anyone who has an interest in clay! And if you have your own Facebook page, feel free to interact by commenting on and sharing posts, and inviting your friends to 'like' our page.

Have you got something to say? Something to sell or give away? CDA members are welcome to contribute to the CDA newsletter. The 25th of this month is the submission deadline for next month's newsletter. Remember there will be no newsletter in July or August. Write up your info and email it to ffreeman61@cox.net. If you are advertising an item for sale or give-away, be sure to include your contact info. – Fred Freeman, Newsletter Chair



Art Under the Oaks

Join us for

Art Under the Oaks

Atanton

1536 McCullough Lane
Virginia Beach, VA 23454

Friday, 2 May - noon - 8pm

Saturday, 3 May 10 - 4pm

*Ceramic & Metal Sculpture
Painting, Textile, Pottery & Jewelry*

*Elaine Birk • Debra Chako
Joyce Gollogly • Phil Guilfoyle
Lesley Hildreth • Ginger Jenkot
Richard Jenkot • Staci Katsias
Reese Lusk • Beverley Mayfield
Bill Pinkham • Ray Wood
Michele Zimmerman*

For more information 630-3518
artundertheoaks@cox.net

**You are cordially invited to bring all
your family and friends to the**

Opening Reception on **Saturday,
May 3**

**at the Charles H. Taylor Arts Center
of the *"Hampton Roads Artist Group
Exhibition 2014"***

From 1:30 until 3:30 in the afternoon

**Looking forward to everyone coming out to see the
exhibition !**

**CONGRATULATIONS TO THE CDA
ARTISTS**

**representing us with selected work exhibiting at the
The Charles H. Taylor Arts Center
Hampton, Virginia**

"Hampton Roads Artist Groups 2014"

Showing from from May 3 thru June 1

***Phyllis Canupp
Phil Guilfoyle
Patricia Isenhour
Barbara Kobylinska
Bill Pinkham***